

ARE YOU A WEB DEVELOPER?

Help us automate our
digital marketing



JOIN THE TEAM

Work from home

About Menstrupedia

Menstrupedia is a fast growing startup that offers high social impact educational materials in the form of comic books and animation videos. The materials developed by Menstrupedia are used by over 10,000 schools and hundreds of NGOs, Corporates and Government organizations across India and several other countries across the globe. Our founder Aditi Gupta was a Forbes 30 under 30 achiever and our work is featured on international platforms like TED, TIME, Wallstreet Journal for leading the menstrual awareness drive in India and educating 1.7 million girls so far.

We are social

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What you'll do at Menstrupedia

- You'll be part of our growth team where you'll collaborate with team members from creative, content and marketing background to make marketing decisions and provide them with the necessary IT support.
- You'll implement data gathering and monitoring systems on our website to support our marketing efforts.
- You'll automate manual marketing processes and develop web-based tools to help the marketing team.
- You'll optimize our website for better user experience and higher conversion rate.
- You'll coordinate with 3rd party IT service providers to build features and functionalities in our website and maintain them.



Menstrupedia

www.menstrupedia.com

What we are looking for

Essential

- You are proficient in HTML, CSS, JS and PHP.
- You are adept at turning wireframes into fully functional webpages integrated with the backend.
- You plan and code your webpages to be responsive.
- You are proficient in testing, debugging and refactoring.
- You have excellent written and verbal communication skills.

Desirable

- You have at least 6 months of professional experience in Laravel/React.js
- You have at least 6 months of professional experience in web analytics and SEO.
- You understand basics of graphic design.

Salary

₹3.6 Lakhs - ₹5.4 Lakhs a year

Job type

Full time

Location

Work from home, or wherever you are

What's it like, working with us



At Menstrupedia you'll find a culture that fosters constant growth and learning so that you grow on a professional as well as personal level. You would be part of a close-knit team that actively collaborates and even coaches each other. We have an open work culture with a flat hierarchy where everyone's just a call away. When you take up a task, you own it and have the freedom to succeed at it your way.

We strive to create an environment where everyone can express themselves without the fear of being judged. Mistakes are seen as opportunities to learn. We challenge each other to push boundaries and step out of comfort zones. We challenge norms, pour our hearts and minds into our work and never give up. It can be overwhelming at times but then nothing great has ever been achieved by being comfortable and complacent. When you leave our team for another opportunity, we'll support you through referrals and recommendations and we'll take great pride in being a part of your growth.

How to apply

Send the following to jobs@menstrupedia.com

1. Your resume
2. A paragraph on why you think you are suitable for this role

Mention in subject - Application for Web Developer

Last date for applying: 31st October 2020